

Tung-En, Tai

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150 Exchange St Apt unit 515, Malden, MA 02148

EDUCATION

National Taiwan Normal University, Taipei, Taiwan
Bachelor of Engineering in Graphic Arts and Communications

Sep 2017 – Jun 2021

- GPA: 4.0 / 4.3

Emerson College, Boston, MA, United States
Master of Arts in Strategic Marketing Communication

Sep 2022 — May 2024

WORK EXPERIENCES

China Times Media Group, Editorial department, International Group, Taipei, Taiwan

Intern

Jul 2019 – Aug 2019

- Collected and organized the latest news from various countries' news sites
- Selected and arranged news from headline to local news
- Compiled and wrote foreign daily news (Published and can be searched through internet.)
- Compared the news contents of 4 major newspapers in Taiwan (China Times, Liberty Times, United Daily News, Apple Daily)

Hit FM Broadcast Network, Taipei, Taiwan

Jan 2019

Intern

- Learned how to write radio program proposals and about album production and promotion
- Observed and learned work process at a radio station

EXTRACURRICULAR ACTIVITIES

Student Association of Department of Graphic Arts and Communications, Taipei, Taiwan

Leader of Athletics Section

Jul 2019 – Jun 2020

- Attended sports meetings for anniversary celebration.
- Compiled, wrote and promoted sport events on campus
- Recruited team members and organized sports teams.
- Scheduled and applied for registration for all kinds of sports events at the university
- Captained department team during university sport games and communicated with team members to ensure activities went successfully

Member of Activity Section

Jul 2017 – Jun 2019

- Planned activities and attended preparation meetings for annual presentation and orientation camp
- Assisted junior students in the department in solving problems related to campus life or studies
- Completed proposal to attract sponsors to support activities and raised funds for events
- Implemented advertising plans to attract people to join activities
- Set up a booth to sell tickets for activities such as the annual presentation
- Attended a cross-functional review meeting after camp to discuss about problems and find solutions.

Taipei Club at National Taiwan Normal University, Taipei, Taiwan

Member

Jul 2017 – Jun 2018

- Designed and arranged various activities, such as orientation parties, icebreakers and weekly meetings
- Hosted and introduced the performance on stage
- Helped new students get familiar with facilities on campus and information related to academic study

HONORS AND AWARDS

- Academic Excellence Award, National Taiwan Normal University (Top 3 in class) Spring 2020
- Top 86 nationwide among 540 groups, ATONA Case Competition (ATCC) Feb – Apr 2019
sponsored by Taiwan Semiconductor Manufacturing Co. (TSMC), Uni-President Enterprises Corporation, TransGlobe Life Insurance, Hotai Motors, Taiwan Bar Studio.

ADDITIONAL INFORMATION

Languages : Mandarin (Native) and English (Advanced)

Computer skills : Microsoft Office (Word, Power Point), Mac (Pages, Keynote, iMovie), Photoshop, Indesign, Maya